

# PRESS RELEASE



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## CALE AMERICA NAMES NEW MANAGING DIRECTOR

Cale Group, Sweden, is announcing organizational and management team changes for its largest subsidiary, Cale America Inc., that will further improve its ability to manage and support its rapidly growing customer base in the US market.

Henrik Mella, CEO of Cale Group, together with Edward Olender, President of Cale America, and Jeff Nethery, General Manager, are pleased to announce the appointment of Andreas Jansson as the new Managing Director of Cale America.

Mr. Jansson, who will be based in the company's Tampa offices, has extensive experience within the global parking industry. He has been with the Cale Group since 2005 and has served in several management positions, including most recently the position as Director of Product Management in Sweden.

Jansson also serves on the Board of Directors for both Cale America and Cale Norway. *"Andreas Jansson has a broad knowledge of the industry and Cale's line of products"*, says Henrik Mella. *"We will miss him in Sweden, but we are excited about his contributions to our team and customers in the very important US market."* Jansson brings technical expertise to support Cale's US customers' changing needs including, wireless data communications, database integrations, EMV secure card transactions and plate-based payment and enforcement systems.

*"We are honored to have Andreas as our new Managing Director,"* says Jeff Nethery, who has served as Cale America's General Manager since February 2012. *"Andreas brings so much leadership, innovation, vision and energy to our team."*

Nethery, who has 28 years of parking industry experience, will hand over responsibility for the day-to-day operations to Jansson this month allowing him to focus on supporting Cale's growing number of large projects and key customers. Nethery will remain as a key member of the Tampa-based senior management team, with a new role that includes serving as liaison and consultant for cities, campuses and operators implementing Cale America's integrated pay-by-plate and mobile payment solutions, including development of public outreach and education programs, contract management and business partner development.

*"I welcome this powerful new management team,"* says Edward Olender, President of Cale America. *"We have worked with Andreas for many years. He is already very familiar with our staff, customers and projects. He will hit the ground running!"*

*"I am very excited about this opportunity,"* Jansson says. *"Cale America has a great product portfolio. I look forward to working with the team and its current and future customers,"* says Mr. Jansson.

### About Cale

Cale Group incorporates close to 60 years of experience in the design and development of secure and innovative pay and display terminals for unattended locations, as well as back office applications for technology updates, revenue management and control. Cale constantly creates new solutions to simplify the daily administration for operators and improve user-friendliness for customers. Recently, Cale has expanded its product portfolio to include enforcement, digital permits and mobile payment. Headquartered near Stockholm, Sweden, the Cale Group is internationally active with subsidiaries in Norway, Denmark, the UK, the Netherlands, Germany, France, Spain, Canada and the United States, and a network of local partners in over 30 countries worldwide.

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